



Graphic

Profile and logo rules
Design Guide



interline
Value through insight

interline

Value through insight

Profile and logo rules



This document describes the use of Q-Interline's official logo and tagline.

General profile and logo rules

- The blue profile colour as well as other approved colours are described in the profile colour guideline. Depending on the material and form of printing, the colour code may be different. Get approval from Q-Interline.
- The proportions of the logo must never be changed, i.e., X/Y ratio is locked.
- Logo should only be printed on white or clear background.
- The files for logo printing and all approved formats are found on the Q-Interline website.

Company logo

Appearance:



Use

- The logo on A4 paper is placed in the upper right corner in size 6.2 cm x 1 cm with a distance of 1.5 cm to the top edge and 3.0 cm to the right edge.



Trademark logo "Q solo"

Appearance:



Use:

- Q solo logo can be used in conjunction with printing of cardboard boxes, merchandise, and marketing activities, but never as an official standalone logo.

Logo with tag line



- Our logo with tag line is "Value through insight". Designed to signal that Q-Interline creates value for our customers through the insights we generate to them.

Do not try to replicate the special font, use the logo file only.



Design Guide

Q-Interline's guide
for design and
content creation

Headline

Subheading

Paragraph

Body text

"Quote"

Logo



How to pronounce

/kju:,intər'lain/

Write it down

Correct:

Q-Interline

www.q-interline.com

Q-Interline develops high-tech analytical solutions for process and product quality optimization. Read more on www.q-interline.com

Incorrect:

Any form followed by A/S

Q-interline

Q interline

Q Interline

Qinterline

qinterline

q-interline


q interline

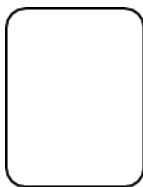
Value through insight

Color Palette




Primary colors

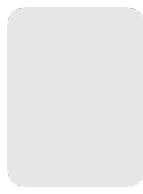
	Pantone	3005 solid coated
	CMYK	86-47-3-0
	HEX	#007dcc
	RGB	0-125-205

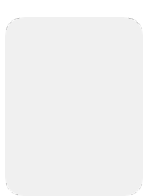
	Pantone	-
	CMYK	0-0-0-0
	HEX	#ffffff
	RGB	255-255-255

Print/Display

Secondary colors

	Black	
	CMYK	0-0-0-100
	HEX	#000000
	RGB	0-0-0

	Grey	
	CMYK	0-0-0-15
	HEX	#e6e6e6
	RGB	230-230-230

	Light grey	
	CMYK	86-47-3-0
	HEX	#007dcc
	RGB	241-241-241

Print/Digital

	The Dannebrog	
	CMYK	13-100-97-4
	HEX	#c9181a
	RGB	201-24-26

Font

Eurostile

Eurostile Regular

Q-Interline develops high-tech analytical solutions for process and product quality optimization.

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå 0123456789

Used for all printed applications.

Titillium Regular

Q-Interline develops high-tech analytical solutions for process and product quality optimization.

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789

DIN Regular

Q-Interline develops high-tech analytical solutions for process and product quality optimization.

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789

Titillium Light Italic

Q-Interline develops high-tech analytical solutions for process and product quality optimization.

*ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789*

EurostileMN Medium

Titillium Regular

DIN Regular

EurostileMN Medium

DIN Regular

Probably the best NIR solution in the world.

We develop high-tech analytical solutions and measuring equipment for process and product quality optimization for the dairy, feed, food, pharmaceutical and agricultural industry worldwide. The patented FT-NIR and FT-IR solutions make our analyzers fast, easy to handle and cost-efficient.

Our FT-NIR analysers provide our customers with valuable information to improve efficiencies in quality and production, obtain higher yield and better cost control. At Q-Interline, we are committed to make a difference by bringing more value to their businesses. We strive to offer high quality products, outstanding support and build long-term relations with our customers. For us, commitment starts before the first purchase and we care for your specific needs; only this way we are able to offer constructive advice and the best possible solution, that fits your specific production process.

What we stand for

We highly value commitment, integrity and competence. Through commitment, integrity and competence Q-Interline offers high quality solutions to a wide variety of industries. Our customers acknowledge us as a trusted supplier and technical adviser due to our unique solutions, extensive knowledge, outstanding support and long-term commitment.

High-quality solutions since 1996

Founded in 1996 by our CTO Anders Larsen, Q-Interline has been constantly growing and developing into a company with a global footprint, whose innovative spirit has been recognized by the European Union. Our committed and competent employees create valuable long-term relationships with our customers and are there to help you within the optimization of your quality management processes.

Teamwork is everything

Our efficiency is the result of a strong teamwork. Not only do we value open communication and support internally, but we put a lot of focus on building lasting relationships with our customers, who often consider us as their technical advisory partners. Interested in joining? We are constantly looking for bright minds to join the team!



Visuals - Icons & Infographic

Contact the marketing department for use of visuals.



Dairy

Generate more profit –
Control your process



Agriculture

Correct sampling and
analysis of agricultural
products



Food & ingredients

Versatile analysis of food
products



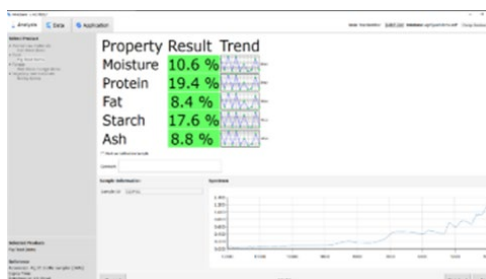
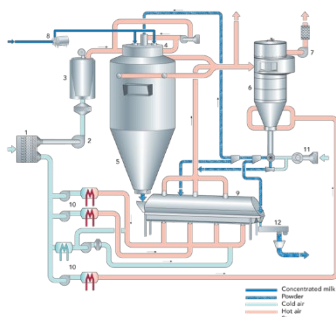
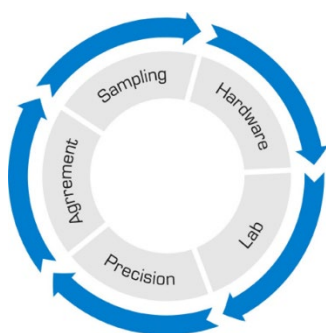
Chemical

Spectrometers for
laboratory and process



Pharma

High-end analytical
solutions for the
pharmaceutical industry



Value through insight